

David Cameron

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*With more than 12 years in print production and 7 years in web development,
I am currently seeking to expand upon already advanced web development skills.
Additionally, I am interested in furthering my skill as a digital illustrator.*

4/95-Present **Web Developer & Production Artist, Freelance.** Design and produce web sites and web content. Code XHTML and DHTML and CSS by hand and using Dreamweaver. Produce interactive Flash animations & presentations. Capable of manipulating JavaScripts written by other programmers to fit the specific needs of a project. Produce illustrations, retouch digitized photographs, set and style type for annual reports, university newsletters, advertisements and other printed materials. Clients include Mammalfish, Rodan + Fields, Frankfurt Balkind Partners, Silver Communications, PrimeLook, Estée Lauder, Prescriptives, Clinique, CityLimits.com, Flexigroup and New York University.

2/99-4/05 **Designer, Clinique, Estée Lauder.** Work on the development of Clinique's redesigned e-commerce web site including advising and assisting in the design of the site's graphic interface and creation of a working model of the site in preparation for handing it off to an outside firm. Maintain Clinique.com's Australia web site, drawing content for monthly updates and adapting visuals and other resources from Clinique.com's domestic site. Render illustrations of cosmetic products and related objects in 2-D & 3-D. Retouch digital photographs for final printed pieces and in-house comps. Design and construct a customized PostScript typeface for use in Clinique's printed materials, including the font's kerning tables and metrics. Handle any and all aspects of production for printed materials produced by Clinique's creative department. Set type, lay out and pre-flight posters, booklets, advertisements, etc. Troubleshoot and resolve technical problems related to various applications, the Macintosh operating system and networking.

8/94-4/95 **Illustrator/Production Artist, Prescriptives, Estée Lauder.** Generated all computer graphics and illustrations for the visual merchandising department of a major cosmetics corporation. Produced highly detailed illustrations and renderings demonstrating the appropriate display of the company's products and visuals for in-store and window display.

11/93-8/94 **Junior Designer, Wawrzewski Graphic Design.** Worked with designer to produce printed materials for a variety of clients. Saw projects through all stages, including preparation of initial design comps, typesetting, page layout, production of electronic mechanicals, and preparation of separations for printers. Generated illustrations and graphs for a variety of projects. Clients included: Mount Sinai Hospital, NACME, Metropolitan Life and the Juvenile Diabetes Foundation.

Other

2000-Present **Web Master, PoetryProject.com.** Maintain a web site for a not-for-profit arts organization. Primarily responsible for maintaining the site's events calendar and related content.

Education

9/86-6/91 **SUNY Binghamton.** B.A., American and British Literature.

Skilled in the use of Quark Xpress, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Dimensions, Macromedia Dreamweaver MX 2004, Macromedia Flash MX 2004, Macromedia Fireworks MX 2004, BBEdit, Fontlab, Adobe Acrobat and Microsoft Word.